**Intranet Article Copy**

**New Employee Benefit: Brain Wellness Program**

We all know the benefits of maintaining and promoting good health. But often, we overlook how important it is to be mindful about our brain health. Our company has a new employee benefit called **Acti-v8 Your Brain**. It is an 8-pillar program that provides you the information and tools to help you promote good brain health and to connect you with local research centers in your community.

**Email Copy**

**New Employee Benefit**

We’re delighted to announce the start of a new employee benefit program – [Acti-v8 Your Brain](https://www.memorystrings.org/brain_health). We recognize the importance of brain health and have teamed up with the [Global Alzheimer’s Platform Foundation](http://globalalzplatform.org/) to bring you advice and tips on how to take care of your brain. The Acti-v8 Your Brain program focuses on the eight pillars of brain health.

Through the Acti-v8 Your Brain program, you’ll learn more about the importance of brain health and be connected with research centers in your community and across the nation.

To find out more, visit [www.activ8yourbrain.com](https://www.memorystrings.org/brain_health).

**Social Media**

**Facebook/LinkedIn posts**

We have launched a new employee benefit program to help you learn about and improve brain health – Acti-v8 Your Brain. Find out more about brain health at [www.activ8yourbrain.com](https://www.memorystrings.org/brain_health).

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**Twitter posts**

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Tip: Upload a photo with your post to make it more visible